



SITAMIRAJU Foods

HISTORY OF SITAMRAJU FOODS



Sitamraju Foods, a premier brand in the world of retort technology-based food products. Our unwavering commitment to quality and innovation has made us the preferred choice of food producers worldwide. We take great pride in bringing you the most exquisite, nutritious, and safe-to-consume food products that can be stored for an extended period, without the need for preservatives.

With manufacturing facilities in Telangana, Andhra Pradesh, Tamil Nadu, and Colombo, we ensure efficient production, seamless distribution, and timely delivery of our premium food products to customers worldwide.

Venturing into cloud kitchen business globally.



KEY HIGHLIGHTS

- 🍴 Premier brand in retort technology-based food products.
- 🍴 Unwavering commitment to quality and innovation.
- 🍴 Preferred choice of food producers worldwide.
- 🍴 Exquisite, nutritious, and preservative-free food products.
- 🍴 Extended shelf life without compromising quality.
- 🍴 Manufacturing facilities in Telangana, Andhra Pradesh, Tamil Nadu, and Colombo.
- 🍴 Efficient production, seamless distribution, and timely delivery worldwide.
- 🍴 Proudly includes Desi Food Company and Milletry brands synonymous with excellence in the food industry.



OUR STRENGTH



- 🍴 Innovating the world of food products.
- 🍴 Offering a wide range of ready-to-eat foods and snacks under the Milletry brand and Desi food company satisfying taste buds across India.
- 🍴 Our Colombo factory in Kosgama serves as a pivotal hub for exports, local supply chain, and procurement for cloud kitchens in Sri Lanka.
- 🍴 Introducing Caffeine Express, our brand of instant pre-mixes for tea and coffee, delighting customers in the UK.
- 🍴 Harnessing spray drying technology, we proudly present Pocket Coconut, our brand of instant coconut water powder, exported to the UK, Europe, and South East Asia.
- 🍴 At Sitamraju Foods, we continuously strive for innovation, bringing you exceptional food products that cater to global palates.

OUR TEAM



GIRIDHAR SITAMRAJU
Founder, Sitamraju Foods

EXPERTISE

Manufacturing, IT,
Business Consulting,
International Marketing
& Branding

SPECIALTIES

Process Management,
Food Manufacturing,
Outsourcing Strategies



VARUNRAJ SITAMRAJU
MD, Sitamraju Foods

EXPERIENCE

Sales and Marketing
Management

BACKGROUND

Manufacturing and
Software Industries

MBA with focus on
International Business



YASHWANTH SITAMRAJU
Director, Sitamraju Foods

EXPERTISE

Retail Marketing,
Manufacturing Processes,
Finance Management

BACKGROUND

IT and Manufacturing



OUR TEAM



HAREETH REDDY

- Science graduate with extensive experience in construction and international trade.
- Founding member guiding the business globally.



DR. TASNEEM SHARIFF

- Company Secretary and Doctorate in Law
- Expertise in International Trade Services, Corporate & Legal Compliance Management, and Startup & MSME Growth
- Honored with Nelson Mandela Gold Medal and successful Women Entrepreneur recognition



DR. MURTHY DEVERABOTLA

- Trade Commissioner, Cuba.
- President of Amicability Diplomatic Club.
- Leading IT Services and Providing Marketing & Business Advisory Services.
- Promoting International Trade and Economic/Cultural Diplomacy.



SHENOY B. KIRON

CEO, Sri Lanka Region

- Experienced top management professional across SAARC region
- Skills in Negotiation, Restructuring, Operations/Project Management, and Strategic Planning
- Involved in Consulting roles in the educational and Agricultural Sectors in Sri Lanka





SITAMRAJU Foods



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